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| --- | --- | --- | --- | --- | --- | --- |
| Name: | |  |  | Period: | Class: |  |
| **T-Shirt Design and Presentation (worth 40 points)** | | | | | | |
|  | **OUTSTANDING** | **ADVANCED** | **GOOD** | **POOR** | **NEEDS WORK** | **DOESN'T WORK** |
|  | **10 Points** | **9 Points** | **8 Points** | **7 Points** | **6 Points** | **0 Points** |
| **Meets Objective** | The artwork shows an **outstanding understanding** of the objective of the project. | The artwork shows an **advanced understanding** of the objective of the project. | The artwork shows a **good understanding** of the objective of the project. | The artwork shows **some understandin**g of the objective of the project. | The artwork shows **little understandin**g of the objective of the project. | The artwork **does not meet the objective** of the project. |
| **Effectiveness of T-shirt Design** | The t-shirt design has a clear concept, has an outstanding design, is of high quality and is presented creatively. | The t-shirt design has a clear concept, is designed well, is of high quality and is presented creatively. | The t-shirt design has a clear concept, has good design, is of good quality and is presented creatively. | The t-shirt design has a concept but the design, quality and presentation are poor. | The t-shirt design has no concept and the design, quality and presentation are poor. | The t-shirt design has no concept and is designed poorly. |
| **Total** |  |  |  |  |  |  |
|  | |  |  |  | **Total Points for Project /30** | |

***Reflection***

1. *What is the concept of your design? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_*
2. *How did you use the elements of art (color, line, texture, space, value, shape) and principles of design (balance, contrast, emphasis, unity, repetition) to help convey the concept of your design? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_*

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1. *Explain how your design is high quality. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_*
2. *Who is the target audience for your t-shirt? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_*
3. *Explain how your design appeals to the target audience? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_*
4. *What did you do well in this design? What could you have done better? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_*

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